

CRUISIN' NEWS PHOTO AD FORM

Photo Ads help sell your vehicle quickly and at a LOW COST. Just fill out this form and send in a CLEAR, SHARP / NO SHADOWS / PHOTO OF YOUR VEHICLE. Limit ONE vehicle in each ad. Deadline is the 10th of each month for the next month's issue.

No changes, corrections or refunds after ad is submitted. PLEASE GIVE A GOOD - BRIEF DESCRIPTION OF YOUR VEHICLE.



\$15*
 * Subscriber Rate
 \$22.00 Non-subscriber Rate

Check those boxes that apply:

SUBSCRIBER RATES

- 1 issue \$15
- Full Color 1 issue \$25
- 2 issues \$28
- Full Color 2 issues \$48
- Jumbo Photo Ad 1 issue \$30
- Full Color Jumbo Photo Ad 1 issue \$40
- Jumbo Photo Ad 2 issues \$55
- Full Color Jumbo Photo Ad 2 issues \$75
- Non-subs, add \$6, if you want a copy of your ad sent to you. (COPY OF ISSUE)

NON-SUBSCRIBER RATES

- 1 issue (Non-subscriber) \$22 _____
- Full Color 1 issue (Non-subscriber) \$32 _____
- 2 issues (Non-subscriber) \$44 _____
- Full Color 2 issues (Non-subscriber) \$64 _____
- Jumbo Photo Ad 1 issue \$44 _____
- Full Color Jumbo Photo Ad 1 issue \$54 _____
- Jumbo Photo Ad 2 issues \$88 _____
- Full Color Jumbo Photo Ad 2 issues \$108 _____

Add \$30, if you want to start a subscription & get subscriber's rates. _____

TOTAL ENCLOSED\$ _____

Photo Ads Only On This Form

- Photo Inclosed Photo e-mailed

Year _____ Make _____ Model _____

Brief Description: _____

*Your Photo will be smaller if you use a lot of text. So be brief in your description for a larger photo.

PHOTO AD TIPS

Some tips to make sure your photo ad gets noticed!

- Try to send in a clear, sharp, high contrast photo ... with no shadows. Computer printed photos or zexoxed copies do not reproduce very well.
- Use a plain background to photograph your vehicle. A non-cluttered background shows off your car the best.
- Only submit one vehicle on this form! Copy or print more forms at www.cruisinnews.com
- Please print or type your ad. Give a brief description and price.
- Photo ads can feature cars, trucks, buses, boats, bicycles, parts ... keep in mind that this paper serves the collector car and hot rod community of Northern California.
- Please enclose your check or money order ... we do not accept credit cards.

NAME _____

STREET _____

CITY _____

STATE/ZIP _____

PHONE () _____

PRICE OF CAR

- I AM A CURRENT SUBSCRIBER NON-SUBSCRIBER

MAIL TO: SAVE TIME — TAPE ADDRESS TO YOUR ENVELOPE.

No changes, corrections or refunds after ad is submitted.

AN ADDITIONAL SERVICE CHARGE OF \$10

Will Be Added to Any Ad Submitted Ad That Does Not Follow the Instructions

CRUISIN' NEWS
 P.O. BOX 670
 FOLSOM, CA 95763

QUESTIONS? 916-933-0949 email- CruisinNews@mac.com
 Ad forms also online at - www.cruisinnews.com

YOU CAN EMAIL PHOTOS TO
CruisinNews@mac.com